

Now that you're ready to take your business to the next level ...



What's your next step?

What keeps you awake at night and how can we help? Smart businesses know when to move - and move quickly to take advantage of the marketplace conditions to successfully launch their business strategies, ideas and products.

Smart Businesses know that seeking wise counsel is the most effective way to assess risk and opportunity. **Diane Fleck**, Business Coach, Marketing Expert and Founder of *The Learning Café* provides practical advice, strategies and services for East Bay entrepreneurs and business owners through all stages of the business lifecycle.

"I would recommend Diane Fleck as a business coach to anyone just starting out in business or to anyone who has owned and operated a business for some time and wants to improve their efficiency and bottom line." *Kathy Pratt, Ranch Management Consultants*

SEED or START-UP BUSINESSES

- Test your ideas and concepts for new ventures.
- Discover your talent and skills for your business path.
- Identify current market conditions.

EARLY BUSINESS DEVELOPMENT

- Develop marketing strategies.
- Establish market presence and customer base.
- Manage your business with fewer resources.

GROWING BUSINESSES

- Understand how to better manage employees and other work force issues.
- Become more agile to keep up with new and evolving business opportunities.

BUSINESSES IN CHANGE OR TRANSITION

- Strategies for cutting costs, increasing cash flow and managing limited resources.
- Search for new opportunities, partnerships and business ventures.

ESTABLISHED BUSINESSES

- Help managers and supervisors become effective leaders.
- Improve customer service
- Reduce turnover and increase loyalty.

Let us help you save time and money, and most importantly, provide you with the tools to build a stronger, healthier business. **Call Today for an informational interview 925-689-5726 or email dfleck@TheLearning-Cafe.com**